

NUC Activities



Proposal 06/09/2016

As there is not much enthusiasm from some of the NUC potential committee members (no feedback on the requested activities), the team has decided to do the following solutions:

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (*give them 3 weeks deadline to submit a proposal for implementation*)

Phase 2- Show them the benefits of being a part of the campaign by sending them a link to the WUC with Warif activities and other implementing partners such as Umran

Phase 3- Once proposals are received the team here will accumulate all activities under a united timeframe.

Phase 4- Request for NUC committee meeting to showcase all activities from each member and the joint timeline

Phase 5- Signing the Statement of commitment during the meeting (optional) making it an official ceremony

Phase 6- Approaching potential Media , Universities and Private Sector Partners

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

- We have created a **template to be sent to all members** regarding the proposal composed of :

1- Brief Introduction

2- Proposed activities

3- Timeframe

(All to be translate to Arabic)

1- Brief Introduction:

The Future Saudi Cities Program is a joint collaboration between UN-Habitat and The Ministry of Municipal and Rural Affairs. The program aims to have better informed and inclusive policies and programmes on sustainable urbanization at the local, national and regional levels. It also focuses on the engagement and integration of the needs of all residents, in particular those of women, youth and those with disabilities in the formulation and implementation of urban plans. The Future Saudi Cities Program also promotes Green Cities by promoting sustainable development through environmentally friendly practices. The Future Saudi Cities Program promotes inclusive planning, and recognizes that it is more effective to have satisfying urban plans and services which responds to all citizen groups, including women, who often have different needs.

Therefore, it is important to have the engagement of local actors including women and youth as part of the sustainable urbanization process. FSCP aims to promote the "I'm a city changer", or "My City My Responsibility", campaign which is a global UN-Habitat initiative that is localized to Saudi cities' priorities. It aims at promoting leadership among individuals, institutions and municipalities for sustainable urbanization.

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities:

As we have 3 partners who have already started certain activities under the campaign:

- **Warif:** Youth CPI Collection + City Changer Awareness Campaign and competition.
- **Umran:** City Changer Design Competition
- **ALGhad:** ALGhad Youth Caravan promoting the City Changer slogan and materials (Waiting as well for added activities under the campaign from ALGhad proposal)



We have decided to send other NUC members tailored proposals to give them practical examples of how they can participate.

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Messengers of Peace

As Messengers of Peace aims to encourage Scouts who are doing great initiatives in their local communities through projects that bring a positive change in a community, including their focus on informal settlements, the Future Saudi Cities programme aims to collaborate with this initiative.

Activities:

Promoting "I'm a City Changer" campaign- Since MoP are already active in the field of community service, FSCP would like to shed light on these activities through the use of the "I'm a City Changer" slogan. Some of these activities could fall under the "Up for Slum Dwellers" programme:

Four (4) Areas of Action have been identified for Participatory Slum Upgrading Programme (PSUP) and for this campaign to contribute to these objectives:

1. RECOGNISING THE PEOPLE LIVING IN SLUMS:

Through the collection of surveys which MoP are conducting and understanding the current status of these inhabitants and their needs.

2. INTEGRATING SLUMS TO THEIR CITIES AND TOWNS

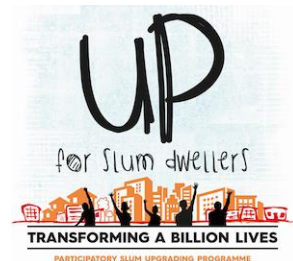
3. TRANSFORMING NEIGHBOURHOODS AND LIVELIHOODS:

By upgrading and restoring the dwellings of these neighborhoods

4. CONNECTING PEOPLE AND KNOWLEDGE

-Holding events that includes all members of these informal settlements

- Capacity building by teaching the inhabitants of these districts how to sustain and manage their households



Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Messengers of Peace

Activities:

Other activities that MoP are active in and could fall under the campaign as well:

Activities promoting environmental sustainability:

- Raising awareness on environmental aspects.
- Having citizens clean their districts or certain areas that are in need for this activity.

The NUC welcomes suggestions of activities under the campaign where MoP sees fit and applies to their expertise. These are examples of practical activities that MoP could hold under the campaign.



Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Bunyan Women Charity

As Bunyan Charity focus on sustainable development for families in need, by enabling them to reach residential and economic stability, including their focus on informal settlements, the Future Saudi Cities program aims to collaborate with this initiative.

Activities:

Promoting "I'm a City Changer" campaign- Since Bunyan are already active in the field of community service, FSCP would like to shed light on these activities through the use of the "I'm a City Changer" slogan. Some of these activities could fall under the "Up for Slum Dwellers" programme:

Four (4) Areas of Action have been identified for Participatory Slum Upgrading Programme (PSUP) and for this campaign to contribute to these objectives:

1. RECOGNISING THE PEOPLE LIVING IN SLUMS:

Through the collection of surveys which Bunyan are conducting and understanding the current status of these inhabitants and their needs.

2. INTEGRATING SLUMS TO THEIR CITIES AND TOWNS

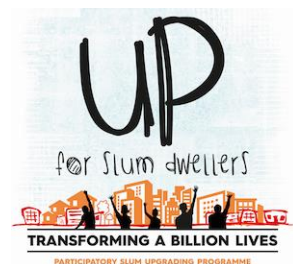
3. TRANSFORMING NEIGHBOURHOODS AND LIVELIHOODS:

By upgrading and restoring the dwellings of these neighborhoods

4. CONNECTING PEOPLE AND KNOWLEDGE

-Holding events that includes all members of these informal settlements

- Capacity building by teaching the inhabitants of these districts how to sustain and manage their households



Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Bunyan Women Charity

Activities:

Other activities that Bunyan are active in and could fall under the campaign as well:
-Ownership of housing for families in need and follow up making sure the development of all aspects of the families including converting into productive families.



(Comment: Is this too complicated and may be considered long-term results? Therefore we do not include under the NUC or keep?)

-“Tawseel” project (connect): providing students in need transportation services to educational institutions that do not offer free transportation so as to ensure they continue learning.

-Raising awareness on urban and environmental issues such as environmental sustainability and other.

-Conducting workshops under the campaign to promote better livelihoods

-Having citizens clean their districts or certain areas that are in need for this activity.

The NUC welcomes suggestions of activities under the campaign where Bunyan sees fit and applies to their expertise. These are examples of practical activities that Bunyan could hold under the campaign.

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Healthy Cities Program



As Healthy Cities Program is the collaboration between the Ministry of Health and World Health Organization that focuses on promoting health inside the cities, the Future Saudi Cities Program aims to collaborate with the Center to further advance these activities under the "My City My Responsibility" campaign.

Activities:

As Healthy Cities's main activities are for the purpose of reinforcing the concept of health inside the cities, the FSCP suggests holding the following activities.

Mainstream Urban Issues through:

- October 15 – World Walking Day or April 7 World Health Day (Promoting walkable cities as well as Green City)
- Competitions or workshops promoting "Green City "

(Comment: They are concerned with the environmental aspect of the cities, we can develop some activities "like for example plant a tree in your city" as we also don't have any environmental activities implemented during the campaign)

Taking advantage of World Environment day as well (5 June)

-Workshops or event promoting "Inclusive City"

International day for people with disabilities (3 December)

The NUC welcomes suggestions of activities under the campaign where Healthy Cities Program sees fit and applies to their expertise. These are examples of practical activities that Healthy Cities could hold under the campaign.

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

1- Proposed activities: Al-Nahda Philanthropic Society for Women

As AlNahda is the nation's leading organization that focuses on Saudi women by empowering women economically and socially through financial support, training and employment services the Future Saudi Cities Program aims to collaborate with the Center to further advance these activities under the "My City My Responsibility" campaign



Activities:

As AlNahda's main activities are for the purpose of empowering women, the FSCP suggests holding the following activities.

Mainstream Urban Issues that pertains specifically to women through the following platforms:

- Social Media Campaign on the importance of urbanization to respond to the needs of women
- "WOMEN TRANSFORMING CITIES DIALOGUE CAFES"
- <http://www.worldurbancampaign.org/events/women-transforming-cities-dialogue-cafes>

(Comment: We can develop something similar here to be localized like holding a workshop or a "Café")

Phase 1- Send each member a brief proposal on potential activities under the campaign as a baseline for them to further develop (give them 3 weeks deadline to submit a proposal for implementation)

3- Timeframe:

- The timeframe will be set tentatively by the IP according to the chosen activities.
- Then Jointly set according to the overall NUC timeframe

Phase 2- Show them the benefits of being a part of the campaign by sending them a link to the WUC with Warif activities and other implementing partners such as Umran.

(AlJawhara will regularly update the WUC team on the campaign activities to post on their website then share with the committee accordingly-as an incentive to take action)

*Another Incentive that the partners might be interested in, is the second SUF

Activities to be posted on the WUC and the FSCP website:

- **Warif:** Youth CPI Collection + City Changer Awareness Campaign and competition.
- **Umran:** City Changer Design Competition
- **ALGhad:** ALGhad Youth Caravan promoting the City Changer slogan and materials

Phase 4- Request for NUC committee meeting to showcase all activities from each member and the joint timeline

Phase 5- Signing the Statement of commitment during the meeting (optional) making it an official ceremony

Phase 6- Approaching potential Media , Universities and Private Sector Partners

As there are difficulties in getting partners from Media and Private sectors, due to these partners not knowing how they would benefit, it was suggested to do the following:

- Approach these partners after setting the activities in order for them to practically visualize what the contribution will be and chose the causes that resonates with them.
- Another option is to invite them during the NUC meeting where all members will present the activities and the timeframe will be set. This could be considered as a NUC ceremony.